

JACKSON
SCHOOL
OF
THE

Arts

FAST
FACTS

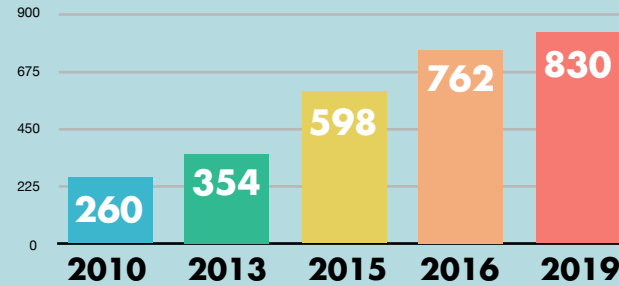
ARTS FOR ALL CHILDREN

REGARDLESS OF THEIR FINANCIAL MEANS

When Jackson School of the Arts impacts a child's life, the benefits are far more reaching than the confines of our studios. Together we help kids grow, give them hope and contribute to their long term well-being. Allowing young people to discover and express their own creativity builds powerful connections with people, with families and our community.

STUDENT ENROLLMENT GROWTH

We have shown to our community that there is a demand for our creative experiences and that we can grow to meet those needs. We are ready to take this to the next level with new facilities.



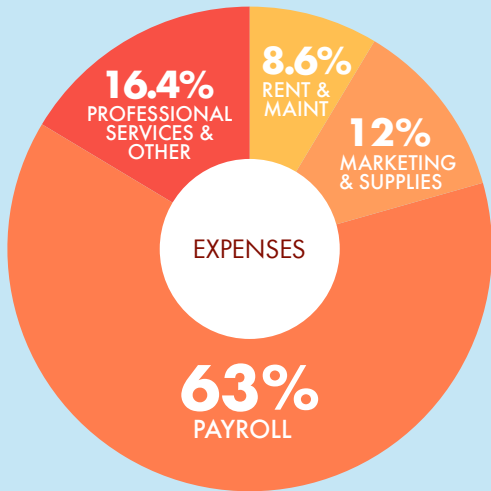
* OUR 2020 ENROLLMENT NUMBERS WERE REDUCED DUE TO THE PANDEMIC CIRCUMSTANCES & RELATED SAFETY MEASURES

FUTURE GOALS

- Increase financial resources to support growth and sustainability.
- Develop and enhance human (staff and volunteer) resources to support continued quality programming
- Establish an endowment
- Move into and develop a new facility that accommodates our growth.

WHAT IT TAKES TO MAKE JACKSON SCHOOL OF THE ARTS AN ORGANIZATION OF EXCELLENCE

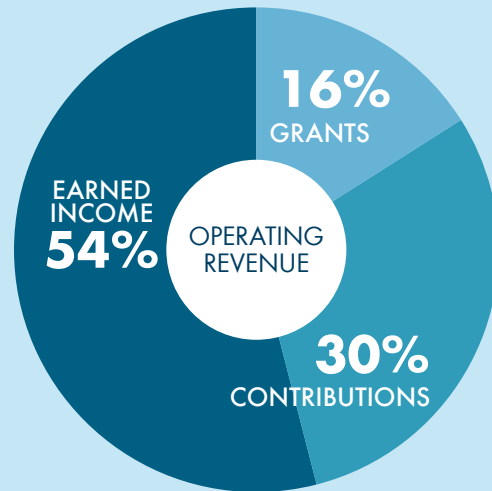
OUR IMPACT



PEOPLE POWER THIS COMMUNITY

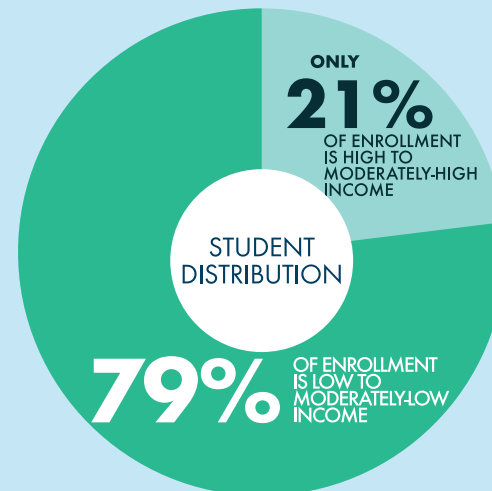
The biggest piece of the pie represents the heart of our programs: **the people who are passionate about the arts and the children we serve.**

We have a lean organization of talented people and need your support to keep things running strong and build for future growth.



THE IMPORTANCE OF DONORS

- You are the reason that Jackson School of the Arts is a place of diversity and inclusion in our community. It's a place where community comes together
- You enable all children to expand their horizons and learn from caring and talented adults
- Your gift helps level the playing field for children from disadvantaged circumstances.



EMPOWER THE STUDENTS MOST IN NEED

We offer subsidized fees that are based on household income. Thanks to community support and a sliding fee scale to give opportunities to disadvantaged children, 79% of the families served were benefited by financial assistance and were able to add creative education and a fresh extracurricular outlet to their routine.

OUR PROGRAMMING RANGE IS ROBUST

- Over 175 Year-Round Classes a Week
- Multiple Student Plays Per Season
- Multiple Student Art Exhibits Annually
- After-School & Home School Programs
- Kids Create: A Preschool Experience
- American Girl Workshops
- Birthday Parties & Field Trips
- Adult Art & Dance Classes
- The Best Little Dance Store & Snack Cafe
- Private Lessons
- Frequent Special events
- Our Annual Fairy Festival : a huge community event to spark creativity

WE ARE THE "GO TO" PLACE FOR ARTS EDUCATION PROGRAMS

We create and deliver custom arts education programming for other organizations including

- Preschools, Public, Charter Schools and Home School Associations
- Jackson District Library
- YMCA Camps
- Jackson Interfaith Shelter
- David's Promise (Program for Adults with Special Needs)
- Lifeways
- Senior Centers
- Girl Scouts