



# **Welcome to our Yearly Annual Report**

2018

Dear Friends,

2018...What a great year for kids and for the arts in our community!

In our annual report we highlight the impact we've made on children's lives. All the while behind the scenes, we've been positioning Jackson School of the Arts for growth. This growth is possible because you've been with us all along.

Just as everyday we encourage kids to discover their potential, as an organization, we believe we have to discover our potential. That is why in late 2017 we embarked on a capital campaign to create a dynamic arts center, and at the close of our fiscal year we are getting closer to the finish line.

The real impact you help us make is measured one child at a time. Each child we serve has their own compelling story of how and why participation in the arts has impacted their life. When you support Jackson School of the Arts, you are supporting many individual children who because of you gain a little confidence, learn a new skill or in many cases have a bit of respite from a not so childlike environment at home. Here children work with caring adults, discover their creative potential and have the opportunity to discover their best self. Imagine the impact we can make with room to grow our programming and space to serve even more!

We invite you to dream big with us for children, for families, for Jackson and for our State!

Please **give today and give generously** to support the children we serve today and to help us create a Dynamic Arts Center in a Dynamic Downtown tomorrow.

*Kim Curtis*  
EXECUTIVE DIRECTOR



Like us on Facebook so you can follow along and learn more about the capital campaign at [jacksonarts.org/donate](https://jacksonarts.org/donate)

# OUR MISSION

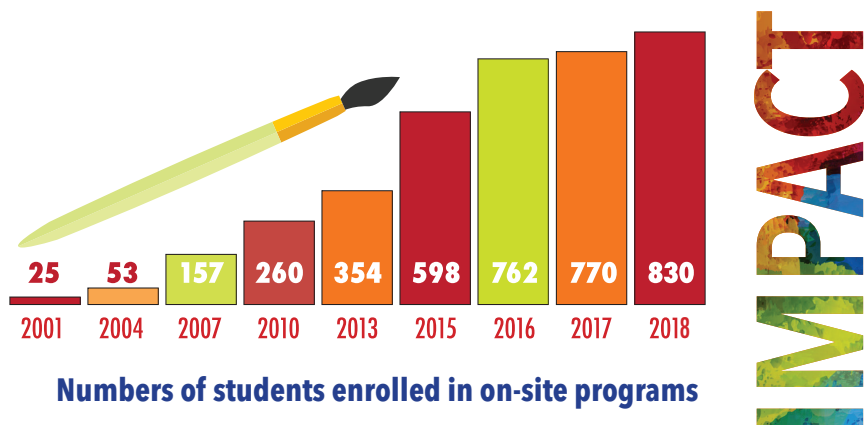
Jackson School of the Arts was founded on the belief that all children regardless of their financial means should have on-going access to an education in the arts. For 18 years we've been providing opportunities for **children** to grow and thrive with the arts.



## We are the arts organization that:

- bases class fees on income and family size and offers additional scholarships for children who live in poverty.
- keeps program costs low for families by providing dance and theater costumes through rentals (\$15 fee instead of \$75 and \$5-6 tickets instead of \$15-\$20)
- is a vibrant place of diversity and inclusion

**79% of the children we serve** need some level of financial assistance in order to **participate**. Our sliding fee scale levels the playing field for children from disadvantaged circumstances. It's no wonder that our demographics (household income and race) almost exactly match the demographics of the Jackson Community.



Six days a week, children and youth and their families from vastly diverse economic and cultural backgrounds come together at the Jackson School of the Arts where the common denominators are excellence and innovation.

### Programming at Jackson School of the Arts is robust:

- Over 175 year round classes a week
- Four to five student plays per season
- 3-4 large student art exhibits annually
- After school and home school programs
- Kids Create: a preschool experience
- American Girl Workshops
- Birthday Parties
- Adult art, dance and ballroom classes
- The Best Little Dance Store and Snack Cafe and a Mini Museum
- Private lessons
- Field trips
- Special events every month and of course the Annual Fairy Festival
- Art for All Program for developmentally disabled adults.

## WE ARE THE "GO TO" PLACE FOR **ARTS EDUCATION PROGRAMS**

We create and deliver custom arts education programming for other organizations including preschools, public, charter schools and home school associations, Jackson District Library, YMCA Storer Camps, Lifeways, senior centers and Girl Scouts.

## We feel grateful to the people who help children grow and thrive with **art.dance.theater.**

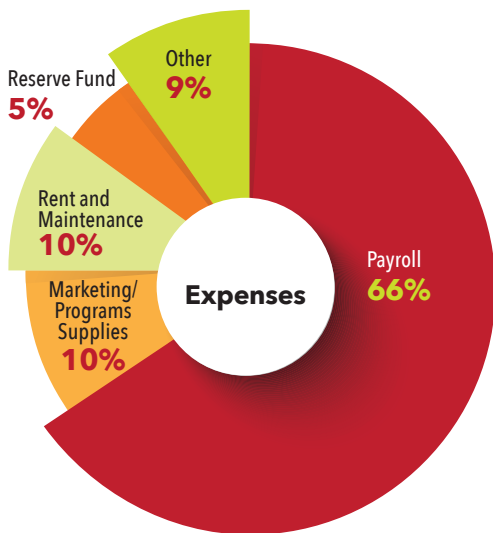
Brian and Jane Adamczyk  
Advance Turning & Manufacturing  
American 1 Credit Union  
American Title Company  
Amazon Smile  
Art Moehn Auto Group  
Monica Bannasch  
David A. Brandon Foundation  
Brad Brelinski and CC Pryor  
Brent Family Chiropractic  
Bond & Company, PLC  
Grant and Anne Brown  
Edward and Jeanette Browning  
Alfred and Marie Bruey  
Larry and Val Bullen  
John and Lisa Butterfield  
Classic Turning, Inc.  
CMS Club  
Lynn and Steven Collins  
Comerica Bank  
Addison P. Cook III  
CP Federal Credit Union  
David and Sandy Craft  
Sandra Craft  
The Craft Agency  
Malachi and Sarah Crane  
Philip J. and Kimberly Curtis  
Curtis, Curtis & Brelinski  
Robbie Curtis Charitable Foundation  
Philip C. Curtis Trust for the  
Encouragement of Art  
Eaton Community Involvement Team  
Peg Eaton  
David and Patricia Eggert  
Ron Ellison  
Carl and Linda English  
Tom and Nancy Evanson  
Experience Jackson  
Gaynell Fausell Trust  
John and Tonni Flannery  
Georgia and Travis Fojtasek  
Martha Fuerstenau  
Gerda  
Alvin Glick Foundation  
Great Start Collaborative  
Dr. and Mrs. Edward Greene  
Chris Gordon/Stella & Dot  
Betsy Hardwick

Mabel Harris Trust  
Henry Ford Allegiance Health  
Foundation  
Heather Herndon  
Bill and Wendy Holmes  
Scripps Howard Foundation  
Jackson Pediatric Dentistry  
Jeffrey Dillon, Dillon & Associates  
Miles and Brenda Jones  
JTV Karen and Bart Hawley  
Kathryn Jukuri  
Willis & Jurasek  
Joel and Robyn Ladwig/Culligan  
Ladwig's Water  
Dr. Jon and Donna Lake  
Dave and Shirley Lapinski  
Carlene Lefere  
Kohl's Care Program  
Laura Kuhl  
Kevin and Katie Lavery  
Bob and Laurie Lazebnik  
Mike and Sheila Levy  
Dr. Libby Anderson and Michael  
Greanya  
Dr. Shannon Lowder  
John and Norma Macchia  
Dan and Angela Machnik  
Willis & Machnik Financial Services  
MACI  
Charles and Rhonda Main  
Steve and Miranda Makulski  
Dee Dee and Michael Marcellino  
Frederick and Deborah Marshall  
Erin Mazur and Marco Shehab  
Doris McConkey  
Nancy McCormack  
Donald McCrum  
Beverley McGill  
Mary M. McVicker  
Ronald Mealoy  
Kirk Mercer, RW Mercer Co.  
Michigan Council for Arts and  
Cultural Affairs with support  
from the National Endowment  
for the Arts  
Dr. David and Lori Munro  
Mike and Diane Nevins  
Ronald and Susan Niedzielski  
Dr. John and Fran Parker

Mike and Janet Paul  
Peak Manufacturing Inc.  
Sally Pesetsky  
Purple Rose Theatre  
Printer Source Plus  
Dr. K.V. and Mrs. Batu Rao  
Leighanne Rappaport  
RHL Investment Co.  
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Samuel Higby Camp Foundation  
Helen Sharp  
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Victoria Simmons/Lula Roe  
Barb Smith  
Bob and Mary Smith  
Jennifer and Paul Snabes  
Nan and Sperry Sparks  
Speckhard Knight Charitable  
Foundation  
Al Spiess and Thomas Miller  
Spring Arbor University  
William and Andrea Stickney  
Alan and Sam Symonds  
Jodi Synder  
Monette and Philip Thorrez  
Walmart Foundation  
Tri County Water  
Julie and Brian VanBlarcum  
Lynn Vermeulen and Patrice Bisbee  
Vermeulen's Furniture  
Walton Insurance Group  
Andy and Julie Walz  
William and Patricia Fuerstenau  
Tami and Mike Williams  
Phil and Pat Willis  
Jason Wilson  
John and Pat Ziemba

*Every donation is very important to us.  
If we made a mistake, please let us  
know so we can correct it right away:  
[kim@jacksonarts.org](mailto:kim@jacksonarts.org)  
or 784-2389.*

# EXPENSES



## **Payroll**

The biggest piece of the pie represents the heart of our programs—the people who are passionate about the arts and the children we serve. In 2017-18, 37 dance, art and theater instructors impacted lives.

## **Program Supplies & Marketing**

Includes purchasing costumes for our students so the high price of those glittery tu-tus don't become a barrier to participation for low income children. Also includes buying scripts, music licensing and quality art materials.

## **Rent and Maintenance**

We are located in the ART 634 building where other artists and creative types work.

## **Reserve Fund**

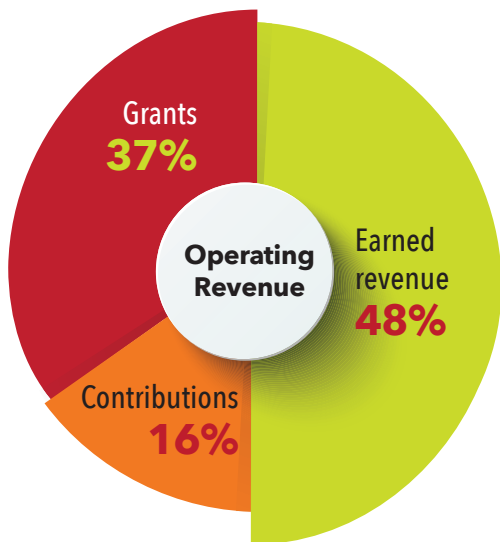
This is to stabilize our finances by providing a "rainy day savings account" for unexpected cash flow shortages, expense or losses.

## **Other**

Insurance, office supplies, retail, computer, phones.



# INCOME



## Earned Revenue

Our student fees are based on a sliding fee family income scale. We've always used this scale because we believe that all children regardless of their financial means ought to be able to participate in the arts. Revenue is also generated from tickets sales from students performances. We also offer programs for youth like Birthday Parties, summer classes and adult classes which are not based on the fee scale. On site you'll also find The Best Little Dance Store and a self-serve cafe. Our earned revenue is higher than our peer organizations which shows we take sustainability seriously.

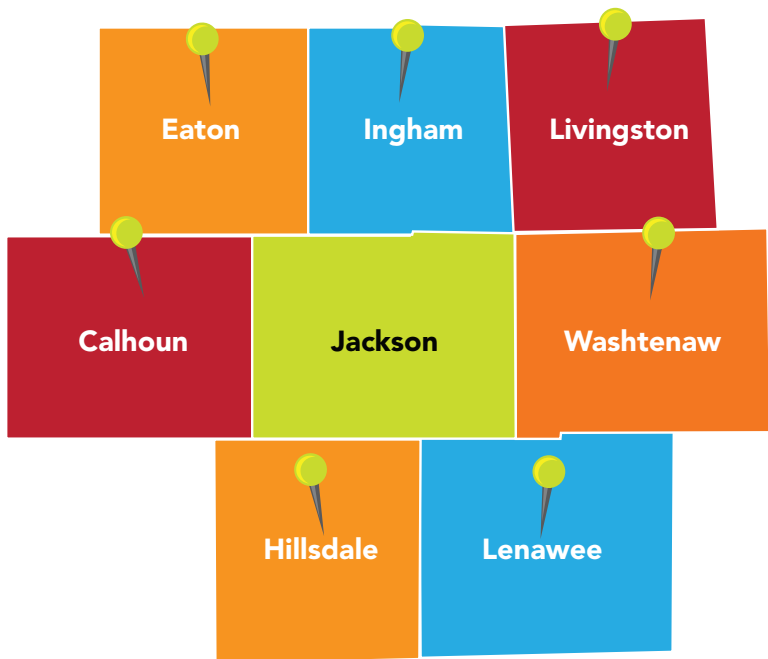
## Grants

Grant awards from local funders show that our organization is well run and respected. All money is local except for Michigan Council for Arts & Cultural Affairs.

## Local Contributions

We are proud that individuals and businesses chose to support us. Every dollar is appreciated. Every donation makes an impact. Thank you.

No source of funding is guaranteed from year to year.



Jackson School of the Arts serves children from Jackson County and every surrounding county. People are willing to travel for quality accessible arts education for their children.

**Jackson School of the Arts**  
**517.784.2389**  
**634 N. Mechanic St. ★ Jackson, MI 49202**

**★jacksonarts.org**

